



**Austin Area
Urban League**

*Empowering Communities.
Changing Lives.*

2023 IMPACT REPORT





CONTENTS

A Message From the President and CEO

About AAUL

Education and Youth Development

Health and Wellness

Housing and Community Development

Justice and Advocacy

Workforce and Career Development

Southbridge Shelter

Statement of Financial Position

To Our Supporters



ABOUT AAUL

OUR VISION

The vision of the Austin Area Urban League is an Austin/Central Texas non-profit that provides an Equitable Quality of Life opportunity for all its residents, in all aspects of life.

OUR MISSION

The mission of the Austin Area Urban League is to provide tools to African Americans and under-served populations to build a foundation for social and economic equity and equality.

OUR HISTORY

Since 1977, the Austin Area Urban League has enriched the lives of citizens within the greater Central Texas Region. The Austin Area Urban League is one of 92 affiliates of the National Urban League providing direct services that impact and improve the lives of thousands in the Central Texas region. Aligning with the Empowerment Pillars of the National Urban League, the Austin Area Urban League seeks to meet the needs of underserved populations in the Austin/Central Texas region by focusing on programming and services in the areas of Education and Youth Development, Workforce and Career Development, Health and Wellness, Housing, Justice and Advocacy.



“We have to think holistically about what our brothers and sisters want and need from the system. So there has to be a great balance between what we can provide and what their desire is for a service, and we need to listen, but also be available to be coached by them, given the experiences they’ve had with the system and the current status that they live in.”

–Quincy Dunlap

A MESSAGE FROM THE PRESIDENT AND CEO

With your support, the Austin Area Urban League (AAUL) made progress with ensuring that historically underserved and under-resourced communities experiencing a poor quality of life receive the equity, parity, inclusivity, and equality they deserve. The supportive services we provide-- initiatives, programs, services, and directives-- often exclude our clients.

Over the last year, we took civic action to address needs in the unhoused community. Individuals like you who donated funds towards our movement raise the standards of making action happen and not sitting back waiting to be served. We created a process that made sure we reduced harm and served at a high level, given the variables that we, as an entity, brought to the table. Our unhoused brothers and sisters coached us in making informed decisions to take informative actions, given their current homeless status.

As we look towards 2024, the AAUL will continue to hold ourselves and our community collaborators accountable. We will remain solution-oriented as we work toward providing safe, energy-efficient housing.

To our partners, members, donors, allies, and fellow disruptors in this work, Thank You. We appreciate your contributions and we will remain good stewards for all marginalized communities.

Respectfully,

Quincy Dunlap



Quincy Dunlap
President and CEO

EDUCATION AND YOUTH DEVELOPMENT

FY 2023 HIGHLIGHTS

The Education and Youth Development (EYD) program aimed to increase student enrollment and build collaborations. EYD established the G.A.R.D.E.N. project and incorporated S.T.E.A.M. project-based learning as part of their attempts to conserve the environment. The AAUL's signature Project Ready program has continued to connect over 300 children with mentors to help them achieve academically and personally. EYD is committed to educate students for a rapidly changing technological world by offering robotics, IBM Skills Build, and animation courses.

- The Urban Santa initiative was launched to give joy and cheer by providing toys and other necessities to 15 families in need for the holidays.
- High school graduates had the opportunity to attend AAUL's College and Career Fair, where they were able to apply to over 30 HBCUs and discuss scholarship opportunities.
- Made AAUL history by putting together an all-African American, female robotics team to compete throughout 2024.

DATA SUMMARY

TOTAL PARTICIPANTS IN EDUCATION PROGRAMS - 188

PERCENTAGE OF PARTICIPANTS WHO GRADUATED FROM HIGH SCHOOL - 75%

PERCENTAGE OF PARTICIPANTS WHO SUBMITTED COLLEGE APPLICATIONS - 25%

MENTORS RECRUITED IN 2023 - 29

SCHOOL PARTNERSHIPS - 6

TOTAL OF FUNDS RAISED FOR SCHOLARSHIPS AND ADMISSIONS - \$83,000

HEALTH & WELLNESS

FY 2023 HIGHLIGHTS

With 8,045 attendees, the Health and Wellness department hosted a town hall discussion about COVID-19 and its influence on physical and mental health. The Centers for Disease Control and Prevention (CDC) also provided them with a grant for their All In campaign aimed at Health and Vaccine Equity and Protecting Diverse Communities from COVID-19. In addition, the department executed a unique initiative called Feed the 5,000, which gave food sacks and water to people living in homeless encampments.

- Successfully housed 20 people in less than 120 days using their case management services.
- Created a food drive to donate to the unhoused during the holidays.
- Partnerships with Austin Public Health, the Ending Community Homelessness Coalition, and Capital Metro will continue throughout 2024 to develop more effective and meaningful activities.

DATA SUMMARY

INDIVIDUALS SERVED THROUGH THE H.O.M.E.S. PROGRAM - 150

EVICTIONS PREVENTED - 20

AVERAGE AGE OF CLIENTS - 26 - 60

LENGTH OF TIME CLIENTS CAN REMAIN IN THE HEAL PROGRAM: UP TO 3 MONTHS



HOUSING & COMMUNITY DEVELOPMENT

FY 2023 HIGHLIGHTS

The Housing and Community Development department initiated three new projects, Minor Home Repair, Go-Repair, and Plumbing. The most impactful projects for the department in 2023 were related to plumbing and replacing exterior doors.

- Completed a 3 month project for a 92 year old client that had been securing the exterior front door with a screw and power drill. AAUL provided and installed a brand new screen door with glass and door frame..
- AAUL donated funds from its Love Thy Neighbor campaign to assure clients' safety without sacrificing quality.
- New and existing clients that owned homes received 510 emergency weather radios.

DATA SUMMARY

TOTAL PARTICIPANTS IN HOUSING PROGRAMS - 107

COMPLETED MINOR HOME REPAIR PROJECTS - 97

COMPLETED GO-REPAIR PROJECTS - 21

COMPLETED PLUMBING PROGRAM - 2



JUSTICE & ADVOCACY

FY 2023 HIGHLIGHTS



With a sharp mind and a compassionate heart, Yasmine Smith, Esq., holds the esteemed title of Vice President of Justice and Advocacy at AAUL. She is a fierce advocate for the homeless community, using her position to actively engage, mobilize, and support those facing the harsh realities of life on the streets.

But her commitment doesn't stop there. Yasmine also serves as a Volunteer Deputy Registrar, working tirelessly to ensure that every voice is heard in the state of Texas. And as the lead of the Unhoused Community Council (UCC), she brings together unhoused ambassadors and organizations to create a powerful force for change.

Most recently, Yasmine used her platform to push for local policies that would improve the quality of life for the homeless population in Austin, TX. She dedicated her time and energy to attending regular meetings and organized a clothing drive for those in need during the holidays. She shows no signs of slowing down, with plans to continue raising awareness about the issue of housing insecurity in 2024.

Yasmine Smith, Esq. is a true champion for justice and advocacy, using her voice and her actions to make a meaningful impact in the lives of those who need it most.

WORKFORCE & CAREER DEVELOPMENT

Meet Ms. Aurtriess Henry, “After initially seeking employment, I was introduced to AAUL through word of mouth and was able to join the Education and Youth Development department through an internship opportunity. With dedication and passion, I have now progressed to become a case manager in the Workforce and Career Development department, actively contributing to the YARP grant initiative. My success and career growth have been greatly influenced by the invaluable resources provided through RCAP and the support and guidance from role models and my colleagues at AAUL. Reflecting on my experience, I am grateful for the balance and structure that AAUL has brought to my life, and I am now able to inspire and encourage others to develop job readiness skills and achieve lasting success through our programs.”



DATA SUMMARY

NUMBER OF PEOPLE SERVED

- **AARP** - 75
- **GOOGLE TECH** - 180
- **YOUNG ADULT REENTRY PROGRAM (Y.A.R.P.)** - 34
- **PATHWAY TO HOMES** - 73
- **WERC** - 317
- **JOB PLACEMENT** - 75



SOUTHBRIDGE SHELTER

FY 2023 HIGHLIGHTS

They also offer support in the form of substance abuse education, mental and behavioral health therapy, and examining spiritual and moral views through collaborations with organizations such as Austin Therapy Works and the G.U.N.S. project. This holistic approach emphasizes the necessity of addressing several aspects of community well-being.

Meet Mrs. Misty Leelurz, a former resident of the Southbridge Shelter, arrived with her husband from a wooded encampment. She attributes her journey's success to the remarkable assistance provided by Mrs. Rachel and Mr. David Vaughn at South Bridge. Grateful for their support in obtaining vital documents and offering encouragement, Misty expresses, "It was more along the lines of encouragement to get us going, to just keep moving forward. The Austin Area Urban League has done a lot for us. I brag about the Southbridge staff. They helped us, and it gave us hope. I graduated college, and I did that while I was still there. If it hadn't been for the AAUL, I would probably still be in a tent somewhere struggling. I wouldn't be where I am today. I have my own place. I have a car. I have a motorcycle. I have a college degree. I thank the Austin Area Urban League for everything and I'm grateful. They're a big part of my life and will always be."



SIGNATURE EVENTS

FREEDOM FEST



SIGNATURE EVENTS

MOM'S BRAIN COOLER



SIGNATURE EVENTS

EQUAL OPPORTUNITY DAY GALA



SIGNATURE EVENTS

HBCU BASKETBALL CLASSIC



STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

Assets

Cash	\$7,000,032
Federal awards receivable	527,732
Local awards receivable	712,773
Corporate and other support receivable	642,510
Prepaid expenses and security deposit	38,263
Right of use asset - operating leases	205,735
Fixed assets	<u>148,199</u>
	<u>\$9,275,244</u>

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable	\$403,312
Accrued liabilities	197,549
Accrued employee benefit plan contribution	37,514
Operating lease obligation	209,974
Debt	68,904
	<u>917,253</u>

Net assets

Without donor restrictions	8,186,938
With donor restrictions	<u>171,053</u>
	<u>8,357,991</u>

\$9,275,244

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE			
Corporate and other support	\$6,349,403	\$200,000	\$6,549,403
Federal awards	2,202,718	0	2,202,718
Local awards	1,604,679	0	1,604,679
Contributed goods	110,839	0	110,839
Special events	101,041	0	101,041
Other	2,037	0	2,037
Net assets released from restriction	362,196	(362,196)	0
	10,732,913	(162,196)	10,570,717

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
EXPENSE			
Program			
Health and Wellness	2,000,476	0	2,000,476
Home Repair	1,259,332	0	1,259,332
Southbridge Shelter	661,015	0	661,015
Workforce Development	480,686	0	480,686
Education	<u>372,091</u>	0	<u>372,091</u>
	4,773,600	0	4,773,600
Administrative	1,232,648	0	1,232,648
Fundraising	<u>138,819</u>	0	<u>138,819</u>
	<u>6,145,067</u>	0	<u>6,145,067</u>

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
CHANGE IN NET ASSETS	4,587,846	(162,196)	4,425,650
BEGINNING NET ASSETS	<u>3,599,092</u>	<u>333,249</u>	<u>3,932,341</u>
ENDING NET ASSETS	<u>\$8,186,938</u>	<u>\$171,053</u>	<u>\$8,357,991</u>

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

STATEMENT OF CASH FLOWS

CASH FLOWS FROM OPERATING ACTIVITIES

Change in net assets	\$4,425,650
Contributed goods	(64,000)
Depreciation	16,911
Amortization of right of use asset	181,133
Change in federal awards receivable	(400,992)
Change in local awards receivable	(257,645)
Change in corporate and other support receivable	(606,419)
Change in prepaid expenses and security deposit	(29,525)
Change in accounts payable	156,414
Change in accrued liabilities	132,194
Change in operating lease obligation	(176,894)
	<u>3,376,827</u>

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

STATEMENT OF CASH FLOWS

CASH FLOWS FROM FINANCING ACTIVITIES	-
Principal payments on debt	(<u>21,017</u>)
NET CHANGE IN CASH	<u>3,355,810</u>
BEGINNING CASH	<u>3,644,222</u>
ENDING CASH	<u>\$7,000,032</u>



THANK YOU TO OUR DONORS

*NONE OF THE AUSTIN AREA URBAN LEAGUE'S SUCCESS
WOULD BE POSSIBLE WITHOUT GENEROUS DONORS LIKE YOU*

100 Black Men of Austin	Chepos Shrine Temple	Six Square
4ATX Foundation	City of Austin	Sterling Accura of Austin
A+ Federal Credit Union	City of Austin Housing Authority	Sunflower Bank
America Online	City of Cedar Park	Tomorrow's Promise Foundation
Austin Community College	Copper Shot	Toyota of Cedar Park
Austin Fire Department	Dell, Inc.	University Federal Credit Union
Austin Public Health	Dri Right	US Auto Force
Austin Public Library	Experian	University of Texas DCCE
Austin Revitalization Authority	Frost Bank	Visit Austin
Austin Spurs	H-E-B	WaFd Bank
Austin Water	Huston-Tillotson University	Wells Fargo Bank
Blue Cross Blue Shield	(Former) Mayor Steve Adler	Workforce Solutions Capital Area, WERC
Capital Metro	Omega Psi Phi Fraternity, Omicron Nu Nu Chapter	
Catellus	Scott Richter	
Centene	Seton Healthcare Family	